



**HUMYRA HAFIZ**  
GRAPHIC \* UI/UX DESIGNER

- humyrahafiz@gmail.com
- 416 831 8851
- linkedin.com/in/humyrahafiz

### OBJECTIVE

Graphic Designer

### PROFILE

A graphic designer with seven years of experience in typography; strategic brand development; UI and UX design, editorial and publication design; marketing and other print design.

### SOFTWARE SKILLS

Photoshop CC	////////////////////
Illustrator CC	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
InDesign CC	////////////////////
HTML/ HTML5	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
CSS	////////////////////
Microsoft Word	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
Microsoft Powerpoint	////////////////////
Microsoft Excel	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\

### INTERESTS

When I am not saving the world with good design, I am blogging about eco-living and parenthood.

### EDUCATION

#### Web Design, Post-graduate certificate | 2016 Sheridan College, Oakville, ON

- Created site maps and wireframes for mobile application and websites
- Performed cross-browser testing across multiple platforms
- Learned user experience and user interface design
- Created interactive materials using CSS Animation and Edge Animate

#### Bachelor of Design in Graphic Design | 2013 (Minor in Drawing and Painting) OCAD University, Toronto, ON

- Learned and applied graphic design principles on various projects
- Learned and applied strategic brand development for branding
- Learned about typography, editorial and publication design
- Applied visuals and audio to create an experiential design for final thesis
- Painted in the style of Realism and Abstract Expressionism

### WORK

#### Lead Graphic Designer/ Art Director | 2016 - present IGNITE Creations | Toronto, ON

- Art direct and design logo and branding materials for a campaign
- UI/UX design (site maps, wireframes, web design, app design)
- Create concept and design corporate posters for International conferences
- Designed print materials, such as: pamphlets, cards, brochures
- Guided junior designers on different design projects

#### Freelance Graphic Designer | 2013 - 2015

- Created branding materials for companies from various industries (including housing; energy sector and beauty)
- Created invitation designs

#### Marketing Monitor | 2011 - 2013

Inclusive Design Research Centre | OCAD University, Toronto, ON

- Tripled the number of Twitter followers and doubled Facebook followers for SNOW at Inclusive Design Research Centre
- Wrote letters and received successful response from university and school boards to include SNOW in their classrooms

#### Founder/Director + Graphic Designer | 2010 - 2013

OCAD's Got Other Talent | OCAD University, Toronto, ON

- Designed necessary print designs such as posters for the event
- Gained sponsors such as the Art Gallery of Ontario
- Organized meetings for the talent show team and assigned tasks
- Created successful talent shows

#### References:

Luis F. Guzman  
Client Services,  
IGNITE Creations  
Phone: 416-828-5177  
Email: luis@ignitecreations.ca

Brent Everett James  
Campus Life Coordinator,  
OCAD University  
Phone: 416-977-6000 | Ext. 275  
Email: bjames@ocad.ca